



THE BLOG

Emily Luxton Travels is a fun and colourful travel blog, which has been named **Travel Blog of the Year** four times by various sources, including Wanderlust Magazine.

Readers are travel lovers interested in adventure, discovering new cultures, and having fun. The main focus is solo female travel, and the idea of personal development through travel and enriching experiences.

The secondary focus of the blog is deep travel; covering cultural experiences, food, and getting off the beaten path.

FOCUSES

SOLO FEMALE TRAVEL
PERSONAL GROWTH
ADVENTURE

DEEP TRAVEL
CULTURE
FOOD

OFF THE BEATEN PATH

EMILY LUXTON

Award-winning travel blogger and freelance writer. Lover of adventure, good food, hiking, Harry Potter, and beaches. Happiest whenever cake is involved.

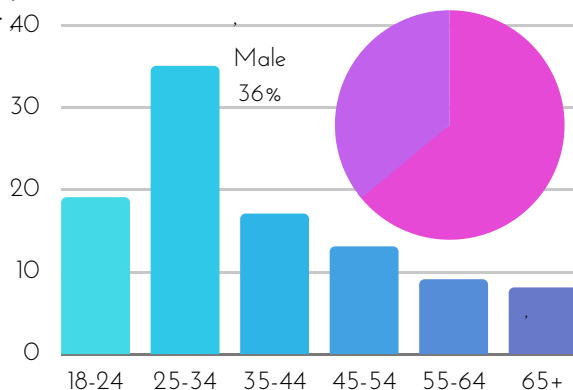
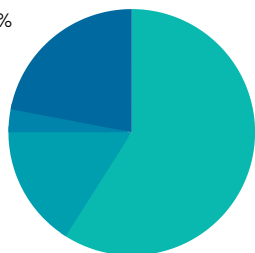
MONTHLY TRAFFIC*

- Average Pageviews: 60,973
- Sessions: 50,360
- Users: 44,344
- Average Time on Site: 01:00
- Pageviews in Jul 2020: 64,993

Other
22%

Canada
3%

USA
16%



WEBSITE AUTHORITY

- MOZ Domain Authority: 49
- Page Authority: 44
- Trips100 Ranking: 8/100

UK
59%

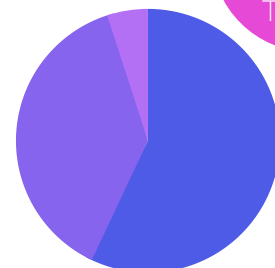
Desktop
38%

SOCIAL MEDIA

- Blog Subscribers: 5.6K+
- Twitter: 18.5K+
- Facebook: 6K+
- Instagram: 15.9K+
- Pinterest: 6K+

Tablet
5%

66K
FOLLOWERS
TOTAL



Mobile
57%

*data via Google Analytics. Monthly averages based on the period 01/06/20 - 31/07/20

WORKING TOGETHER

Interested in reaching a fast-growing audience of over 66,000 followers and more than 60,000 pageviews a month from readers around the world? Readers of Emily Luxton Travels are young, modern, open-minded individuals with a strong interest in travelling, culture, food, and fun new experiences. Potential collaboration opportunities include:

- Press trips
- Sponsored posts, advertorials and promotional articles
- Reviews
- Contests and giveaways
- Banner advertising

“Emily Luxton is an inspiring outdoor enthusiast and blogger. She is highly professional and a treat to work with.”

Charlotte Croft,
Mountain Warehouse

PAST COLLABORATIONS

Emily Luxton Travels has partnered and worked with many great brands and travel businesses. Below are some examples of recent collaborations, and a few of the brands that have worked with Emily Luxton Travels:

Email me or click here for more examples.

Press Trip: Part of the 2018 #IndiaBlogTrain campaign with Incredible India (39K views on video).

Sponsored Post: Jack's Flight Club advertorial (30K views to date).

Press Trip: #iTrekHere campaign with Trek America and Visit Canada.

Review: Amtrak review (3.7K shares)

GET IN TOUCH

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NOTABLE AWARDS

- IMM Travel Blogger of the Year (Finalist) - March 2020
- SitUP Blog of the Year (Runner Up) - Apr 2019
- Visit England Travel Article of the Year - Apr 2018
- Travel Blog of the Year - Blogger's Lounge - Jan 2016
- Travel Blogger of the Year - Trespass - Jan 2016
- Travel Blog of the Year - Wanderlust Magazine - 2014

“A great blog to work with.”

Madeline Asala
Eurostar.



READY TO GET STARTED?

Get in touch on hello@emilyluxton.co.uk and let's work together!

