



EMILY LUXTON

Award-winning travel blogger and freelance writer. Lover of adventure, good food, hiking, Harry Potter, and beaches. Happiest whenever cake is involved.

THE BLOG

Emily Luxton Travels is a fun and colourful travel blog, which has been named **Travel Blog of the Year** four times by various sources, including Wanderlust Magazine.

Readers are travel lovers interested in adventure, discovering new cultures, and having fun. The main focus is on **deep travel**; covering cultural experiences, food and drink, and adventure. Another focus is **solo female travel** and the idea of personal growth and development through travel. This includes personal challenges, enriching experiences, and facing fears.

FOCUSES

DEEP TRAVEL

CULTURE

FOOD

OFF THE BEATEN PATH

SOLO FEMALE

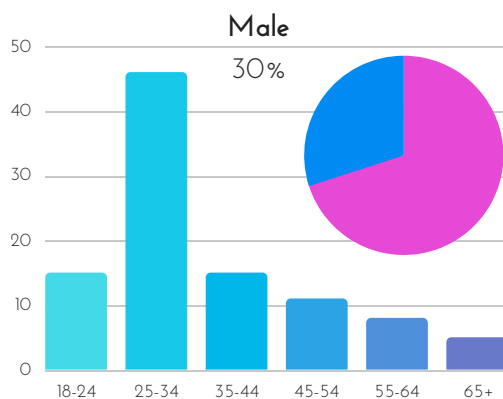
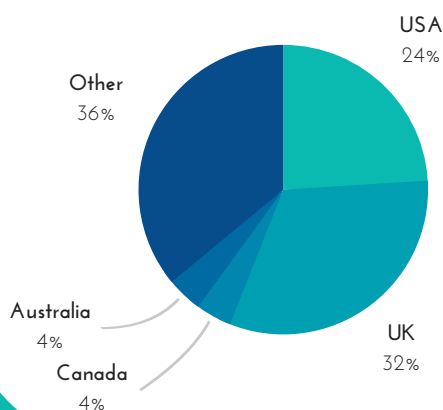
TRAVEL

PERSONAL GROWTH

ADVENTURE

MONTHLY TRAFFIC*

- Pageviews: 47K
- Sessions: 38.2K
- Users: 33.7K
- Average Time on Site: 00:50



SOCIAL MEDIA

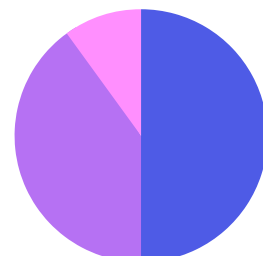
- Blog Subscribers: 4.8K+
- Twitter: 18K+
- Facebook: 5K+
- Instagram: 15.8K+
- Pinterest: 4.4K+

53K FOLLOWERS TOTAL

Tablet 10%

WEBSITE AUTHORITY

- MOZ Domain Authority: 46
- Page Authority: 44
- Trips100 Ranking: 12/100



*data via Google Analytics. Monthly averages based on the period 01/01/18 - 31/10/18

WORKING TOGETHER

Interested in reaching a fast-growing audience over **53,000+ followers** and more than **47,000 pageviews** a month from over **170 countries**? Readers of Emily Luxton Travels are young, modern, open-minded individuals with a strong interest in travelling, culture, food, and fun new experiences. Potential collaboration opportunities include:

- Press trips
- Sponsored posts, advertorials and promotional articles
- Reviews
- Contests and giveaways
- Banner advertising

“Emily Luxton is an inspiring outdoor enthusiast and blogger. She is highly professional and a treat to work with.”

Charlotte Croft,
Mountain Warehouse

PAST COLLABORATIONS

Emily Luxton Travels has partnered and worked with many great brands and travel businesses. Below are some examples of recent collaborations, and a few of the brands that have worked with Emily Luxton Travels:

Email me or click here for more examples.

Press Trip: Part of the 2018 #IndiaBlogTrain campaign with Incredible India (30K views on video).

Sponsored Post: Jack's Flight Club advertorial (16K views to date).

Press Trip: #iTrekHere campaign with Trek America and Visit Canada.

Review: Amtrak review (3.7K shares)

GET IN TOUCH

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NOTABLE AWARDS

- **Visit England Travel Article of the Year** - Apr 2018
- **Travel Blog of the Year** - Blogger's Lounge - Jan 2016
- **Travel Blogger of the Year** - Trespass - Jan 2016
- **Travel Blogger of the Month** - Monarch Airlines - Jan 2015
- **Best Travel Blog** - DFDS Blogger of the Year - 2015.
- **Travel Blog of the Year** - Wanderlust Magazine - 2014

“A great blog to work with.”

Madeline Asala
Eurostar.



READY TO GET STARTED?

Get in touch on hello@emilyluxton.co.uk and let's work together!